## What is claimed:

- 1. A pressurized beverage product comprising:
  - (a) a beverage within a pressure resistant container, the beverage comprising a soluble gas, a sparingly soluble gas, or a mixture of gases dissolved therein; and
  - (b) a valve in a position to seal the container, the valve, when opened, suitable to dispense the beverage as an effervescent beverage to a mouth of a consumer

wherein, internally, the container has a headspace pressurized to less than about 25 bar, gauge, with the soluble gas, sparingly soluble gas, or mixture of gases.

- The pressurized beverage product according to claim 1 wherein the beverage comprises oxygen, nitrogen, or a mixture thereof.
- 3. The pressurized beverage product according to claim 1 wherein the beverage comprises oxygen, compressed air or a mixture thereof.
- The pressurized beverage product according to claim 3 wherein the compressed air comprises at least 78.0% nitrogen, at least 20.0% oxygen, and less than 2.0% argon.
- 5. The pressurized beverage product according to claim 1 wherein the pressurized beverage product is pressurized from about 1.0 bar to about 15.0 bar, gauge.
- 6. The pressurized beverage product according to claim 1 wherein the pressurized beverage product comprises water with less than about 0.5 ppm chlorine.

- 7. The pressurized beverage product according to claim 1 wherein the beverage is juice, tea, coffee, an alcoholic drink, a diet drink, a protein-based drink, soda, or a pharmaceutical or medicinal drink.
- 8. The pressurized beverage product according to claim 7 wherein the beverage is a citrus beverage.
- 9. The pressurized beverage product according to claim 8 wherein the citrus beverage is free of pulp.
- 10. The pressurized beverage product according to claim 1 wherein the beverage comprises suspended bubbles and at least 80% of the suspended bubbles have a diameter that is less than about 0.5 mm.
- The pressurized beverage product according to claim 1 wherein the beverage is figuid-continuous.
- 12. The pressurized beverage product according to claim 1 wherein the beverage is water-continuous.
- 13. The pressurized beverage product according to claim 1 wherein the container has a volume from about 30.0 ml to about 3.0 liters and the volume is occupied with about 30.0% to about 96.0% beverage.
  - 14. The pressurized beverage product according to claim 1 wherein the beverage is smooth and silky upon consumption.

- 15. A method for consuming a beverage comprising the steps of:
  - (a) contacting an actuator of a pressurized beverage product with a mouth of a consumer; and
  - (b) moving the actuator from a resting position to release beverage out of the beveraged product and into the mouth of the consumer, the beverage being effervescent and comprising suspended bubbles wherein at least 80% of the suspended bubbles have a diameter that is less than about 0.5 mm.
- 16. The method for consuming a beverage according to claim 15 wherein the beverage product has a pressurized headspace and pressure in the headspace changes about in accordance with the ideal gas law wherein:

$$(Pf) = Pi \cdot \underline{Tf} \cdot \underline{V}$$

$$V + \Delta V$$

and Pf is headspace final pressure, Pi is headspace pressure before beverage is released, Ti is gas temperature in the headspace before beverage is released, Tf is gas temperature in the headspace after beverage is released, V is volume in the headspace before beverage is released and  $\Delta V$  is volume of beverage released from the beverage product.

17. The method for consuming a beverage according to claim 16 wherein greater than about 0.05 ml of gas is expelled from the beverage product for about every 1.0 ml of beverage.

- 18. The method for consuming a beverage according to claim 15 wherein the beverage is juice, tea, coffee, an alcoholic drink, a diet drink, a protein-based drink, soda, or a pharmaceutical or medicinal drink.
- 19. The method for consuming a beverage according to claim 15 wherein the beverage is:
  - (a) smooth and silky, or
  - (b) consumed without using at least one hand and a pouring action or a drinking straw and a suckling action, or
  - (c) both (a) and (b).
- 20. The method for consuming a beverage according to claim 15 wherein the beverage is consumed without requiring a hand squeezing action on a container.
- 21. A method for consuming a beverage comprising the steps of:
  - (a) contacting an actuator of a pressurized beverage product with a mouth of a consumer;
- (b) moving the actuator from a resting position to release beverage out of the beverage product and into the mouth of the consumer wherein the beverage product comprises a container and, internally, the container has a headspace pressurized to less than abut 25 bar, gauge, with the soluble gas, sparingly soluble gas, or mixture thereof.